



UNIVERSITÀ DEGLI STUDI DI NAPOLI

FEDERICO II



E2

The workshop, open to all university faculty members, is part of the initiatives promoted by the University to address contemporary educational challenges through the innovation of teaching methodologies.

It is organized within the framework of the PRO3 activity –

Development of teaching staff competencies, also in line with the TLC (E2) – E_f indicator, which measures the ratio between hours of innovative teaching training delivered and the number of faculty members employed.

Participants will have an attendance PRO3 activity certification.

II Workshop: Co-Creation & Service Learning in teaching innovation

Arts and Knowledge in Service of Communities

September 10,11

09:00 – 13:00

University of Naples, Scampia Campus

Organizers Bruno Catalanotti Barbara Majello Wolfgang Stark

II Workshop: Co-Creation & Service Learning in teaching innovation

Arts and Knowledge in Service of Communities

The II Workshop on Co-Creation & Service Learning in Teaching Innovation will be hosted at the University of Naples – Scampia Campus on September 10–11, 2025, offering an immersive and participatory introduction to Service Learning as both an educational and social practice.

Designed for university professors and educators interested in innovating their teaching methodologies and strengthening ties with local communities, the workshop blends theory, real-life experiences, and creative co-design activities.

The two-day workshop is organized by Bruno Catalanotti from the Department of Pharmacy (Department of Excellence 2023–2027) and Barbara Majello from the Department of Biology, in collaboration with Wolfgang Stark for the Aurora Alliance. This workshop is part of a broader series of Faculty development initiatives aimed at supporting University teachers in designing educational activities that foster students' personal and transversal skills.

This specific session focuses on Service Learning as an educational opportunity for integrating academic learning with community engagement <https://www.mim.gov.it/service-learning>.

The initiative is jointly promoted by the Department of Pharmacy – Department of Excellence 2023–2027 project TRAVEL– and the Innovation in Teaching program of the Department of Biology, and takes place within the framework of the AURORA University Alliance.

In line with AURORA's priorities – diversity and inclusion, social impact, innovation, sustainability, and internationalization – this shared initiative fosters collaborative development and mutual engagement across partner institutions.

The event offers a practical and training-oriented space for to explore Service Learning as an innovative educational method and tool for social impact.

Through artistic practices and co-creation approaches, participants will design concrete activities aimed at supporting and empowering the local community.

September 10

Day 1 | Introduction to Service Learning and Local Experiences

Objective: Discover what Service Learning is and explore real-life applications.

9:00 – 9:30

Welcome and Coffee Reception

- Participant registration and workshop introduction.

9:30 – 10:00

What is Service Learning?

- **Wolfgang Stark** and **Barbara Majello** • Theoretical introduction: origins, principles, and community impact. • Presentation of workshop objectives.

10:00 – 11:00

Local Testimonials

- Stories of Service Learning activities in the North Naples area (Piscinola, Scampia):
- **Barbara Majello** and **Anna Scandurra**: BioBeauty :exploring the beauty of Arts and Nature in a community Service learning educational model
- **Maria Federica Palestino** Community lessons. Experimenting collaborative approaches to involve students in counter-narrating Scampia
- **Marco Salvemini** Stoptigre: An Educational Model Bridging Citizen Science, Art, and Service Learning
- **Lello Serao** director of TEATRO AREA NORD "Butterfly Corridor and University Partnership: A Journey Through Arts and Knowledge"
- Q&A and discussion with participants.

11:00 – 11:15 *Break*

11:15 – 12:45

Service Learning Cards Improvisation Exercise (Wolfgang and co-trainers)

- Group activity: exploring Service Learning scenarios through a card game c
 - Interactive session to stimulate collective creativity on social themes.
- Short Feedback Round

September 11

Day 2 | Co-Creation and Community Project Design

Objective: Experience co-creation and design a tangible project for the North Naples community.

9:00 – 9:30

Creative Awakening: Dance and Movement: lets explore teaching new language through music , movement, and creativity!

- Body improvisation led by Wolfgang Stark and Anna Scandurra.

9:30 – 10:45

Co-Creation Lab

- Group work: design a Service Learning activity using artistic and participatory techniques.
- "Objective: To experiment with co-creation and design a concrete project for the Northern area's community."

10:45 – 11:00 *Break*

11:00 – 11:30

Short Project Presentation Pitches

- Each group presents their idea and reflects on challenges and opportunities (5min each)

11:30 – 12:30

Developing Real Projects

- Begin drafting concrete proposals for implementation in the territory.

12:30 – 13:00

Final Reflections and Farewell

- Summary of results, distribution of useful materials, and invitation to future initiatives.

Register for the event at the forms

<https://forms.office.com/e/XByKfCA6QD>

by 12:00 PM on September 4, 2025.

Logistics Notes:

- Times are approximate and may be adjusted as needed.
- Introductory materials will be sent before the workshop.
- Improvisation activities will be accessible to all, regardless of artistic experience.

Learning Objectives

- Deepen understanding of Service Learning and Cocreation as an educational tool
- Experience innovative co-creation methods through the arts
- Design impactful activities for local communities using integrated educational practices
- Foster collaborative networks between universities and the territory community

Practical Information

Dates: September 10 and 11, 2025

Location: University of Naples, Complesso Scampia - Via Valerio Verbano, Napoli

Time: 9:00 AM – 13:00 PM each day

Total Duration: 8 hours (two half-days)

Target Audience

"This training program is designed for university educators, academic staff, and students interested in integrating civic engagement, social responsibility, and active citizenship into teaching and learning through Service-Learning."

University professors interested in innovating their teaching practices and promoting third mission initiatives and social responsibility.

Contact

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Train-theTrainer: How to Use the Pattern Language Tool (Card Deck) for Implementing Community Service Learning in Universities

The 4-hour online day will train the practical use of a ,Pattern Language Tool on Service Learning in Universities. Participants with solid background in service learning will become workshop co-trainers