Gene drive video to share on Social Media

These are just indicative examples which provide you a wide variety of options you can choose from (you don’t need to use all of them) and therefore up for revision and/or translation and adaptation to more tailor-made messages upon your choice. However, please always include the mention @EFSA_EU.

Twitter

EFSA launched a public consultation to collect comments on our draft opinion on #GeneDrive. #HaveYourSay by 17 April 2020! https://bit.ly/39wmX66
[incl. native video Gene Drive_Native Video 4]

[incl. native video Gene Drive_Native Video 1]

Recent developments in #MolecularBiology are allowing scientists to engineer #GeneDrives and use them to push #genes of interest into target populations. Find out about their potential uses in our new video. https://bit.ly/38uGuDR
[incl. native video Gene Drive_Native Video 2]

Promotional materials to accompany social media messages: https://adobe.ly/3bE6nTO

- Native video Gene Drive_Native Video 1
- Native video Gene Drive_Native Video 2
- Native video Gene Drive_Native Video 4

For more information on how to disseminate this information, please write to: efsa.campaigns@efsa.europa.eu