



Gene drive video to share on Social Media

These are just indicative examples which provide you a wide variety of options you can choose from (you don't need to use all of them) and therefore up for revision and/or translation and adaptation to more tailor-made messages upon your choice. However, please always include the mention **@EFSA_EU**.

Twitter

EFSA launched a public consultation to collect comments on our draft opinion on #GeneDrive. #HaveYourSay by 17 April 2020! <https://bit.ly/39wmX66>
[incl. native video Gene Drive_Native Video 4]

EFSA's expert, prof. Les Firbank (@LFirbank), specialised in sustainable #agriculture, talks about #GeneDrives: what are they? How do they work? <https://bit.ly/2UUUxyz>
[incl. native video Gene Drive_Native Video 1]

Recent developments in #MolecularBiology are allowing scientists to engineer #GeneDrives and use them to push #genes of interest into target populations. Find out about their potential uses in our new video. <https://bit.ly/38uGuDR>
[incl. native video Gene Drive_Native Video 2]

Promotional materials to accompany social media messages: <https://adobe.ly/3bE6nTO>

- Native video Gene Drive_Native Video 1
- Native video Gene Drive_Native Video 2
- Native video Gene Drive_Native Video 4

For more information on how to disseminate this information, please write to:
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