Università degli Studi di Napoli Federico II

Apple Developer Academy a partnership with Apple

http://developeracademy.unina.it

ANNEX A
Foundation Students

Introduction

Arts practitioner or accomplished developer? All are welcome at the Apple Developer Academy. Whether you are new to programming and App development or an accomplished coder, you will find your place at the Academy. Bring your ideas and enthusiasm, and see how you can make an impact in the world.

The Apple Developer Academy experience is based on the Challenge Based Learning (CBL) framework, which is a multidisciplinary approach to teaching and learning. Using CBL our teachers encourage students to leverage the technology they use in their daily lives to solve real-world problems. CBL (http://challengebasedlearning.org) is collaborative and hands-on, asking students to work with other students, their teachers, and experts in their communities and around the world to develop deeper knowledge of the subjects they are studying, accept and solve challenges, take action, share their experience, and enter into a global discussion about important issues. At the Academy, the language of instruction is English.

The Apple Developer Academy in Naples has three core curriculum areas to help students to learn the complete lifecycle of creating applications for the App Economy. The core topics will cover:

1. Coding

Through the technical curriculum students will acquire the core programming knowledge enabling them to develop iOS applications, explore frameworks and express themselves through technology to transform ideas into real world solutions.

2. Design

The Design curriculum provides the skills for the students to understand not only the basic concepts of what design is but also what it is not. They will acquire an understanding of the form-function relationship and how to carry out different types of research related to User Interface and User Experience Design (UI/UX). They will also learn to structure a project from its inception to its conclusion.

3. Business & Marketing

The Business and Marketing curriculum provides the skills for the students to understand the App Economy and the App Store ecosystem. They will acquire a deep understanding of how to market their apps in the fast changing and ever evolving competitive App Store landscape. They will also learn to turn their apps into a potential business, and understand what is required to start - and run - their own company. Finally, they will gain the skills necessary to acquire and be successful in a job with an existing company.

Students will also have the opportunity to practice and improve their "soft skills" (emotional intelligence, adaptability, ability to collaborate and negotiate, situational awareness, ability to communicate, etc.) in the overall program at the Academy.

The Apple Developer Academy students create Apps as part of the curriculum, and fully own the Intellectual Property of what they create during their time at the Academy.

For the academic year 2019/2020 the Apple Developer Academy will welcome onboard **378 students.**
The selected students will consist of 358 candidates who have applied for the 'default' selection procedure ("Apple Developer Academy"), plus 20 more candidates who have applied for the 'Foundation' selection procedure ("Apple Developer Academy Foundation Students")**.**

Below a short description of the path:

A.1 Structure of the classes

Classes are formed by two parallel student cohorts, associated, respectively, with a morning (9am to 1 pm) slot and an afternoon (2pm to 6pm) slot.

- o Expected start date of courses: Mid September/ start of October 2019
- o Expected end date of courses: June 2020

A.2 Application form and registration procedure

The application form must be submitted, exclusively on-line through the following website: http://www.developeracademy.unina.it
The on-line registration for the "Foundation Students" is available as soon as the notice is published, and will close mandatorily, and under penalty of exclusion from the selection procedure, at 14.00 (Italian time) of June, 14th 2019. In order to be admitted to the selection each applicant will have to be provided with a personal email address. The on-line application procedure is based on the filling of an on-line application form as described below.

1. Go to the website www.developeracademy.unina.it.
2. Select "Register as Foundation Student".
The applicant must then complete a form making sure that:

a. All the requested data have been inserted;
b. The following documents have been uploaded: Curriculum vitae in European format, a copy of University Degree or High School Diploma; Certificate of attendance of Foundation Program; copy of an identity document;
c. Check the responsibility assumption box about the truthfulness of the entered data;
d. Check the "I am not a robot" captcha box;
e. Click on the "Send" button.

Failure to comply to the aforementioned provisions will prevent admission to the selection and, in any case, the exclusion from the procedure.

A.3 Selection procedure

In order to be eligible for the Apple Developer Academy, applicants:
- must hold a **high school diploma** (or an equivalent qualification);
- **must not have already attended the Apple Developer Academy in Naples during academic years 2016/2017, 2017/2018 or 2018/2019;**
- **must have already attended a Foundation Program.**

The selection will be based on the outcome of a motivational interview.

Motivational interview

The applicants will be invited to a motivational video-conference interview, in English, during which they will have a chance to present their own portfolio of competences. A maximum of **40** points can be earned with the interview.

During the interview, applicants might be asked:

1) to provide a brief presentation of their curriculum vitae;

2) to explain the professional reasons grounding their application;

3) to describe their career perspectives as a result of the course;

4) to illustrate the technological issues they are more interested in;

5) to specify the application areas in which they believe to be able to develop their activities under the program;

6) to provide a description of their individual and professional characteristics;

7) to provide a description of their creative skills;

8) to discuss their experience as Foundation students.

During the interview the applicant might also be asked to briefly present a solution approach to a simple logical/computational problem and/or sketch a base design palette for a project.

After completing this phase, the top **20** applicants will be invited to attend the Academy classes. They will become part of the 2019/2020 Developer Academy class, which will be divided in two cohorts (morning and afternoon). In the event of a tie, the younger applicant shall prevail. The ranking will be scrolled should any of the selected candidates renounce his/her seat at the Academy.

Please note

The students who are not in the list of the admitted Foundation students can apply for the Apple Developer Academy in accordance with the default selection procedure described in the Student Call and related Annex for Developer Academy.

A.4. Location

The training will take place at the Apple Developer Academy, Università degli Studi di Napoli Federico II, Campus of San Giovanni a Teduccio, Corso Nicolangelo Protopisani 70, Naples, Italy.

A.5 Attendance of the Classes

Class attendance is mandatory. Participants are required to respect the minimum limit of attendance, which is the 80% of the scheduled hours.

A.6. Scholarships and economic support funds

Apple has made available a number of scholarships equal to 5% of the students admitted to the Developer Academy, for an amount of € 7.200,00 (net IRAP tax) for the entire duration of the classes, in accordance with the final ranking.

All other students, based on the applicable European regulations (see European Social Fund regulations at **http://www.fse.regione.campania.it**), might receive from Regione Campania an attendance of allowance for the entire duration of the classes*.

*The contribution from Regione Campania will be provided to the students subject to the availability of funds.

Information

For further information, do not hesitate to contact us at the following address: developeracademy@unina.it

This Annex is an integral part of the announcement and has been originally written in Italian. The English version is a translation for information purposes only. In case of discrepancy, the Italian version shall prevail and be binding.

Naples, May, 14 th 2019

F.to Il Direttore del Coinor

Prof. Luciano Mayol