

## Fact Sheet 2018/2019 DHBW Ravensburg

Official English Name	Baden Wuerttemberg Cooperative State University Ravensburg
Erasmuscode	D RAVENSB02
Director of International Affairs	Thomas Schieber, <a href="mailto:international@dhw-ravensburg.de">international@dhw-ravensburg.de</a> +49 751 18999 2724
Contact Incoming/ Erasmus Coordinator	Ingela Lundin, <a href="mailto:lundin@dhw-ravensburg.de">lundin@dhw-ravensburg.de</a> +49 751 18999 2752
Nomination	Send student's name, Email address and Study term/s per email to <a href="mailto:lundin@dhw-ravensburg.de">lundin@dhw-ravensburg.de</a> before the nomination deadlines below.
Postal address	Marienplatz 2, D-88212 Ravensburg, Germany
Visiting address	Marktstraße 13-15, D-88212 Ravensburg, Germany
Website	<a href="http://www.ravensburg.dhw.de/international">www.ravensburg.dhw.de/international</a>

## Academic Calendar 2019/2020

	Fall	Winter	Spring	Summer
<b>Nomination Deadline</b>	1 May	1 September	1 November	1 February
<b>Application Deadline</b>	15 May	20 September	15 November	15 February
<b>Arrival Date</b>	To be announced	To be announced	To be announced	To be announced
<b>Start of Semester</b>	1 October	1 January	1 April	1 July
<b>End of Semester</b>	31 December	31 March	30 June	30 September

### Arrival

We will pick up students living in the student accommodation on the arrival date at the bus/train station in Ravensburg or the airport in Friedrichshafen and bring them to the accommodation.

### General Academic Information:

Please note that attendance to all courses selected is **compulsory** within the DHBW system. Failure to attend class without an excuse means that no grade can be given in this course.

### Language Test:

In order to secure that all incoming exchange students are able to follow classes in English we require an English level of at least B2 according to the CEFR.

### Accommodation Information:

We have pre-reserved a contingent of student rooms in a student accommodation. If we have more students arriving than the number of pre-reserved rooms, the students coming from universities with an exchange balance have priority. It is a simple but appropriate accommodation with female and males living together. Each student has an individual room and shares kitchen, bathroom and laundry facilities with other students. The students are responsible for the cleaning of their rooms and the common areas. The monthly rent is 270-350 Euro per room. All students are required to have a German liability insurance.

### Insurance

All exchange students must have international health and travel insurance valid in Germany for the time of their stay in Germany. All students are required to have a German liability insurance as well.

## The DHBW Ravensburg at a glance

The Baden-Wuerttemberg Cooperative State University (known in Germany as the DHBW) is the first higher education institution in Germany to integrate academic studies with workplace training. The DHBW has 12 locations and campuses, spread over the state of Baden Wuerttemberg. Your institution has an agreement with DHBW Ravensburg, which currently has about 4,000 undergraduates enrolled as regular students and a strong network of 1,300 partner companies.

The DHBW offers an innovative study concept, where the students alternate between three-month theoretical and practical phases throughout their three-year Bachelor degree studies. Therefore, students acquire not only theoretical knowledge, but also learn to apply this knowledge in a practical business or industry setting.



### DHBW Ravensburg International

Each year we receive around 120 international exchange students from all over the world. Our exchange students are enrolled in our full-time International Study Program, which is taught exclusively in English. International students attend a mix of lectures with our German students and courses developed solely for our exchange students. The exchange students only come for a theory semester; they are not part of the internship program. DHBW Ravensburg operates in quarter-terms, which means that each course is finished within approximately 12 weeks. A maximum of 30 ECTS points can be awarded in each quarter. Depending on the requirements of your university, fewer courses can be undertaken, we recommend 15-25 ECTS. Exchange students enjoy the flexibility of beginning their studies at the DHBW Ravensburg in October, January, April or July and can stay for three, six, nine or twelve months.

For our courses taught in English, please refer to our International Study Program Curriculum.



## Academic Calendar

			<b>Nomination Deadline</b>	
<b>Fall term:</b>	1 October	-	31 December	1 May
<b>Winter term:</b>	1 January	-	31 March	1 September
<b>Spring term:</b>	1 April	-	30 June	1 November
<b>Summer term:</b>	1 July	-	30 September	1 February

The above dates are intended as a guideline for our academic year. The exact dates depend on public holidays, and on the dates of the first and last working days of a term, respectively. Information on the final arrival and departure dates will be given upon nomination or on request.

## General Academic Information

Please note that attendance for all selected courses is compulsory within the DHBW system. Failure to attend class without a good reason will result in no grade being given for the affected course.

## Language Proficiency

We do not require an official language certificate from our incoming exchange students, but we require that our exchange students have achieved a level of **at least B2** according to the CEFR. We kindly ask our partner universities to ensure that the language knowledge is sufficient to follow the classes in order for us to be able to maintain a high level of teaching as well as a good learning outcome for the individual student. For students who do not have English as their main language of instruction, please use the form "Evidence of Language Knowledge" to confirm that the students have the required English language knowledge.

## Campus

Our campus is situated in the center of the medieval town of Ravensburg. The various buildings are all within a few minutes walking distance from each other. We have a student canteen which offers lunch menu for 3.50 €, and a large offering of public restaurants and cafes in the vicinity.



## Accommodation

We have a contingent of pre-reserved student rooms for our international students in two different student-housing units where German students live as well. They are situated 2-3 kilometers from our campus, with good bus links to the town center. It is a simple but appropriate, sometimes gender-mixed, accommodation. Each student has an individual room and shares a kitchen, bathroom and laundry facilities with other students. DHBW Ravensburg provides bedding and basic kitchen utensils. The monthly rent is 270-350 € per room, depending on the size and location of the room. All exchange students are required to have a German liability insurance.



## Arrival

Prior to the start of term, students are given a non-negotiable arrival date when they should arrive in Ravensburg. On that date, we pick up all our exchange students from the airport in Friedrichshafen or the train or bus station in Ravensburg and bring them to their accommodation.

## Internships

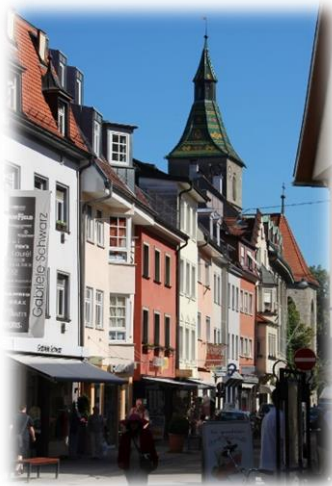
All our full-time German students are employed by a company for the duration of their studies. We, therefore, have access to a large network of companies. However, experience has shown that it is very difficult to find internships for non-German speaking students.

## General Facts DHBW Ravensburg

Official English Name	Baden Wuerttemberg Cooperative State University Ravensburg
Erasmuscode	D RAVENSB02
Erasmus Coordinator	Ingela Lundin, <a href="mailto:lundin@dhbw-ravensburg.de">lundin@dhbw-ravensburg.de</a> +49 751 18999 2752
Director of International Affairs	Thomas Schieber, <a href="mailto:international@dhbw-ravensburg.de">international@dhbw-ravensburg.de</a> +49 751 18999 2724
Contact Incomings	Ingela Lundin, <a href="mailto:lundin@dhbw-ravensburg.de">lundin@dhbw-ravensburg.de</a> +49 751 18999 2752
Nomination	Student's name, Email address and study term/s per email to <a href="mailto:lundin@dhbw-ravensburg.de">lundin@dhbw-ravensburg.de</a>
Mailing address	Marienplatz 2, D-88212 Ravensburg, Germany
Visiting address	Marktstraße 13-15, D-88212 Ravensburg, Germany
Website	<a href="http://www.ravensburg.dhbw.de/international">www.ravensburg.dhbw.de/international</a>

## The city of Ravensburg

The former free imperial city of Ravensburg with 50,000 inhabitants in the heart of the countryside, between the Allgaeu and the Lake of Constance, is the region's economic hub. The former thriving trading center is Upper Swabia's main shopping town. The main square, the Marienplatz, is the ideal starting point from which to explore the city. Take a leisurely stroll through the town's pedestrian areas, or combine a browse through the shops with a tour of the historic old town – either by yourself or on a guided tour.



Marienplatz

## Upper Swabia

Ravensburg is situated in the region of Upper Swabia, only 20 Kilometers from the Lake of Constance, which borders with Austria and Switzerland. The area boasts a large offering of leisure activities; hiking or downhill skiing in the Alps, biking around the lake, a visit to the flower island of Mainau or enjoying the several museums in the area. It only takes around two hours to reach Munich, Stuttgart or Zürich.



**Become an  
exchange student  
at the DHBW  
Ravensburg!**

*Meet students  
from all over the  
world*

*Grow as a  
person and  
student*

*Have a range of  
courses from various  
business departments  
or media design*



## YOUR STEPS TO STUDYING AT THE DHBW RAVENSBURG

Courses are aimed at exchange students from partner universities. International students are offered a range of courses from various business departments and media design. The following courses are on offer:

- Human Resource Management
- Intercultural Management
- International Finance
- International Management
- International Marketing
- Project Management
- Economics
- Customer Relationship Management
- Hospitality Management
- Media Management
- Management Information Systems
- Media Design
- Engineering/Project Work

**Please note:** Courses are subject to change. An updated list of courses currently offered in English is available upon request from the International Office at the DHBW Ravensburg.

## RAVENSBURG

„The city of towers and gates“ is situated between Lake Constance and Allgaeu in a scenic landscape with a view of the Alps. In the past, the city was a major, medieval commercial centre. Today, with its 50,000 residents, it is the lively, economic hub of Upper Swabia and an attractive holiday destination.



### STUDY PERIOD

Fall term	Winter term
October – December	January - March
Spring term	Summer term
April – June	July - September

### CONTACT INFORMATION

[international@dhw-ravensburg.de](mailto:international@dhw-ravensburg.de)  
[www.dhw-ravensburg.de/international](http://www.dhw-ravensburg.de/international)

DHBW Ravensburg  
Marienplatz 2  
D-88212 Ravensburg  
Germany

## School of Business - Course Offer 2019/2020

We have restructured our course offering for the upcoming academic year, for our incoming students. Our aim is to make it easier for your students to find the correct study level for their abilities, as well as reduce instances of timetable clashes.

Our course offering is divided into three paths; each incoming student is required to select one of these paths. For students studying with us for more than one-quarter term, it is possible, but not compulsory, to select a new path for each new quarter term.

Each path consists of Core Courses and Elective Courses. The Core Courses are based on the first, second and third year of our international business bachelor. We can, therefore, guarantee that the Core Courses within each path have no time conflicts with each other. Incoming students can choose one or more courses from the Core Course offering. If a student cannot reach the desired amount of credits from the core offering, or if other subjects are stipulated by the home university, the student can choose one or more courses from our Elective Courses within their chosen path. Due to organizational reasons, some of the Elective Courses might have time conflicts with either the Core Courses or other Elective Courses. The schedule is only finalized shortly before the semester begins.

Each course requires a minimum of eight participants, in order to take place. All assessments are within the regular term dates. (Re-sit examinations normally take place approximately four months after the regular assessment).

### Path 1

We recommend that you choose Path 1 if you are undertaking your exchange semester in your first or second year at your home university and/or you do not feel comfortable studying in English and/or if your major is not business at your home university.

### Path 2

We recommend that you choose Path 2 if you are undertaking your exchange semester in the second or third year at your home university and feel comfortable studying in English.

### Path 3

We recommend that you choose Path 3 if you are undertaking your exchange semester in your third year or subsequent year at your home university and are taking business as your major. You need to have a very good command of English.

## Language Courses

All our language courses take place in the early evening, but please note that we are not a linguistic university. For example, the German course is principally intended as a form of intercultural class.



# International Study Program Curriculum

Courses Taught in English at the DHBW Ravensburg - Academic Year 2019/2020

**Path 1** Please choose Path 1 if you are undertaking your exchange semester in your 1<sup>st</sup> or 2<sup>nd</sup> year at your home university and/or you do not feel comfortable studying in English.

## Core Courses

Module	Fall (Oct – Dec 2019) (ECTS)	Winter (Jan – Mar 2020) (ECTS)	Spring (Apr- Jun 2020) (ECTS)	Summer (Jul – Sep 2020) (ECTS)
Management	Principles of Int. Business and its Environment (3)	Principles of Int. Business and its Environment (3)	Principles of Int. Business - Models and Operations (3)	Principles of Int. Business - Models and Operations (3)
			International Organizational Behavior (3)	International Organizational Behavior (3)
Marketing	Marketing (2)	Marketing (2)		
Intercultural Management	Principles of Intercultural Management (3)	Principles of Intercultural Management (3)	Intercultural Management (2) (Selected Topics)	Intercultural Management (2) (Selected Topics)
Methods & Skills	Introduction to Research & Academic Enquiry (3)	Introduction to Research & Academic Enquiry (3)		
	Fundamentals of Business Communication (3)	Fundamentals of Business Communication (3)	Communicating in Businesses (3)	Communicating in Businesses (3)

...

## Elective Courses

Management	Principles of International Market Research (2)	Principles of International Market Research (2)		
	Logistics and Supply Chain Management (3)		Logistics and Supply Chain Management (3)	
	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)
Intercultural Management	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)
Branch Specific Management	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)
			Crisis Management / Crisis Communication (2)	Corporate Communication / Sports Communication (2)
Methods & Skills	Methods of Empirical Research (3)	Methods of Empirical Research (3)		

# International Study Program Curriculum

Courses Taught in English at the DHBW Ravensburg - Academic Year 2019/2020

**Path 2** Please choose Path 2 if you are undertaking your exchange semester in the 2<sup>nd</sup> or 3<sup>rd</sup> year at your home university and feel comfortable studying in English.

## Core Courses

Module	Fall (Oct – Dec 2019) (ECTS)	Winter (Jan – Mar 2020) (ECTS)	Spring (Apr- Jun 2020) (ECTS)	Summer (Jul – Sep 2020) (ECTS)
Management	Principles of International Market Research (2)	Principles of International Market Research (2)	Applied International Market Research (3)	Applied International Market Research (3)
	International Operations Management (4)	International Operations Management (4)	International Financial Management (4)	International Financial Management (4)
	Leadership, Ethics and Sustainability (3)	Leadership, Ethics and Sustainability (3)		
	Logistics and Supply Chain Management (3)		Logistics and Supply Chain Management (3)	
	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)
Marketing	International Marketing (3)	International Marketing (3)	International Marketing (3)	International Marketing (3)
Law			Comparative Labor Law (2)	Comparative Labor Law (2)
Intercultural Management			Intercultural Management in Selected Operational Areas (3)	Intercultural Management in Selected Operational Areas (3)
Branch Specific Management	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)
			Crisis Management / Crisis Communication (2)	Corporate Communication / Sports Communication (2)
Methods & Skills	Methods of Empirical Research (3)	Methods of Empirical Research (3)	Applied Project Management (3)	Applied Project Management (3)
	Negotiations (3)	Negotiations (3)	Communication and Technology (3)	Communication and Technology (3)

# International Study Program Curriculum

Courses Taught in English at the DHBW Ravensburg - Academic Year 2019/2020

## Path 2 - continued

### Elective Courses

Module	Fall (Oct – Dec 2018) (ECTS)	Winter (Jan – Mar 2019) (ECTS)	Spring (Apr- Jun 2019) (ECTS)	Summer (Jul – Sep 2019) (ECTS)
Management	Principles of Int. Business and its Environment (3) ECTS	Principles of Int. Business and its Environment (3) ECTS	Principles of Int. Business Models and Operations (3) ECTS	Principles of Int. Business Models and Operations ( ) ECTS
			International Organizational Behavior (3)	International Organizational behavior (3)
	Corporate Management (3)	Corporate Management (3)	Corporate Management and Leadership (3)	Corporate Management and Leadership (3)
	Case Studies in Int. Business I (3)	Case Studies in Int. Business I (3)	Case Studies in Int. Business II (2)	Case Studies in Int. Business II (2)
Marketing	Marketing (2)	Marketing (2)		
Intercultural Management	Principles of Intercultural Management (3)	Principles of Intercultural Management (3)	Intercultural Management (2) (Selected Topics)	Intercultural Management (2) (Selected Topics)
	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)
Branch Specific Management	International Retail Management (2)		NGO-Communication (2)	
	Hotel Management Topics (2)	Hotel Management Topics (2)		
Methods & Skills	Introduction to Research & Academic Enquiry (3)	Introduction to Research & Academic Enquiry (3)		
	Fundamentals of Business Communication (3)	Fundamentals of Business Communication (3)	Communicating in Business (3)	Communicating in Business (3)

# International Study Program Curriculum

Courses Taught in English at the DHBW Ravensburg - Academic Year 2019/2020

**Path 3** Please choose Path 3 if you study abroad during your 3<sup>rd</sup> or subsequent year and having business management as major. You need to have a very good command of English.

## Core Courses

Module	Fall (Oct – Dec 2019) (ECTS)	Winter (Jan – Mar 2020) (ECTS)	Spring (Apr- Jun 2020) (ECTS)	Summer (Jul – Sep 2020) (ECTS)
Management	Corporate Management (3)	Corporate Management (3)	Corporate Management and Leadership (3)	Corporate Management and Leadership (3)
	Advanced International Human Resource Management I (3)	Advanced International Human Resource Management I (3)	Advanced International Human Resource Management II (3)	Advanced International Human Resource Management II (3)
	Advanced International Controlling & Financial Accounting I (3)	Advanced International Controlling & Financial Accounting I (3)	Advanced International Controlling & Financial Accounting II (3)	Advanced International Controlling & Financial Accounting II (3)
	Advanced International Operations and Supply Chain Management (3)	Advanced International Operations and Supply Chain Management (3)		
	Case Studies in Int. Business I (3)	Case Studies in Int. Business I (3)	Case Studies in Int. Business II (2)	Case Studies in Int. Business II (2)
	Business Simulation (3)	Business Simulation (3)		
Marketing	Advanced International Marketing (4)	Advanced International Marketing (4)		

# International Study Program Curriculum

Courses Taught in English at the DHBW Ravensburg - Academic Year 2019/2020

## Path 3 - continued

### Elective Courses

Module	Fall (Oct – Dec 2018) (ECTS)	Winter (Jan – Mar 2019) (ECTS)	Spring (Apr- Jun 2019) (ECTS)	Summer (Jul – Sep 2019) (ECTS)
Management	Principles of International Market Research (2)	Principles of International Market Research (2)	Applied International Market Research (3)	Applied International Market Research (3)
	International Operations Management (4)	International Operations Management (4)	International Financial Management (4)	International Financial Management (4)
	Leadership, Ethics and Sustainability (3)	Leadership, Ethics and Sustainability (3)		
	Logistics and Supply Chain Management (3)		Logistics and Supply Chain Management (3)	
Marketing	International Marketing (3)	International Marketing (3)	International Marketing (3)	International Marketing (3)
Law			Comparative Labor Law (2)	Comparative Labor Law (2)
Intercultural Management	Principles of Intercultural Management (3)	Principles of Intercultural Management (3)	Intercultural Management in Selected Operational Areas (3)	Intercultural Management in Selected Operational Areas (3)
	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)
Branch Specific Management	International Retail Management (2)		Crisis Management / Crisis Communication (2)	Corporate Communication / Sports Communication (2)
	Hotel Management Topics (2)	Hotel Management Topics (2)	NGO-Communication (2)	
	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)
Methods & Skills	Methods of Empirical Research (3)	Methods of Empirical Research (3)	Applied Project Management (3)	Applied Project Management (3)
	Negotiations (3)	Negotiations (3)	Communication and Technology (3)	Communication and Technology (3)

# International Study Program Curriculum

Courses Taught in English at the DHBW Ravensburg - Academic Year 2019/2020

**Language Courses** All our language courses take place in the early evening, but please note that we are not a linguistic university. For example, the German course is principally intended as a form of intercultural class.

Module	Fall (Oct – Dec 2018) (ECTS)	Winter (Jan – Mar 2019) (ECTS)	Spring (Apr- Jun 2019) (ECTS)	Summer (Jul – Sep 2019) (ECTS)
	German for beginners (2)	German for beginners (2)	German for beginners (2)	German for beginners (2)
	Business English (2)	Business English (2)	Business English (2)	Business English (2)
	English for Presentations (2)	English for Presentations (2)	English for Presentations (2)	English for Presentations (2)
	Spanish*	Spanish*	Spanish*	Spanish*

\* Please note; the language of instruction on the Spanish course is German

# International Study Program Curriculum

Courses Taught in English at the DHBW Ravensburg - Academic Year 2019/2020

---

## School of Media Design - Course Offer 2019/2020

The student should choose one course from the core offer; this choice should be communicated with the Media Design Department before the arrival in Ravensburg. The student can furthermore choose one or more courses from the electives; they are courses with both an introduction and tutoring in class done in English; however, some courses might have time conflicts. In the bilingual classes, the introduction is given in German, but the student will be closely supervised by a tutor in English. Finally, the student can choose one or more self-directed projects in order to achieve the desired amount of credits. Our course offer for the fall and spring term is a bit smaller than in the winter and summer term. One option might be to combine for instance the summer with the fall term in order to spread out one semester workload from the home university over two quarter terms here.

	Fall Term (ECTS)	Winter Term (ECTS)	Spring Term (ECTS)	Summer Term (ECTS)
Core Projects				
	Open Project (6)	Open Project (6)	Motion Design Project (7)	Motion Design Project (7)
	Interaction Design Project (7)	Interaction Design Project (7)	Graphic Design Project (5)	Graphic Design Project (5)
		Design Awards (9)		
Electives				
		Drawing & Printmaking (3)		Drawing & Printmaking (3)
		Design Concepts (4)		Applied Typography (3)
		Motion Graphics (2)		Information Typography (2)
		Poster Design (2)		Visual Systems (3)
		Introduction Film Design (3)		Audio/Sound (2)
		Concepts Motion Design (4)		
		Photography (2)		

# International Study Program Curriculum

Courses Taught in English at the DHBW Ravensburg - Academic Year 2019/2020

---

## School of Media Design - Course Offer 2019/2020 continued

	Fall Term (ECTS)	Winter Term (ECTS)	Spring Term (ECTS)	Summer Term (ECTS)
Electives Bilingual				
		Illustration (2)		Cross Media Transformation (2)
		Concepts Interactive Design (4)		Screen design (2)
		Interface & Interaction (4)		
Self-Directed Projects				
		Graphic Design Project (7)		
	Short Project in Design (5)	Short Project in Design (5)	Short Project in Design (5)	Short project in Design (5)

For the Short Project in Design the student can choose from the following topics (Since they are self-directed the level can be chosen between basic intermediate and advanced). This allows you to choose your own design topic/challenge related to the subjects listed below. A tutor with specific knowledge will offer peer-to-peer supervision and support. The Short Projects can be done in groups if desired.

Form & Color  
 Illustration  
 Audio/Sound  
 Typography  
 Information Typography

Visual Systems  
 Human Centered Design  
 Screen Design  
 Motion Design  
 Methods in Motion Design

Layout Design  
 Design Concepts  
 Photography  
 Interface & Interaction