

International Study Program Curriculum

Courses Taught in English at the DHBW Ravensburg - Academic Year 2016/2017

Business-oriented Courses

Module	Fall (Oct – Dec 16)	Winter (Jan – Mar 17)	Spring (Apr- Jun 2017)	Summer (Jul – Sep 17)
Management	Corporate Management (3)	Corporate Management (3)	Leadership (3)	Leadership (3)
	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)
	International Controlling (4)	International Controlling (4)	International Finance & Accounting (3)	International Finance & Accounting (3)
	International Human Resource Management I (4)	International Human Resource Management I (4)	International Human Resource Management II (4)	International Human Resource Management II (4)
Marketing	International Marketing I (4)	International Marketing I (4)	International Marketing II (4)	International Marketing II (4)
Int. Business	International Business I (3)	International Business I (3)	International Business II (3)	International Business II (3)
	Special Business Topics (3)	Special Business Topics (3)	Special Business Topics (3)	Special Business Topics (3)
Business Law	International Law (3)		International Law (3)	
Economics	Economic Policy I (2)	Economic Policy I (2)	Economic Policy II (2)	Economic Policy II (2)
Intercultural Management	Intercultural Management I (3)	Intercultural Management I (3)	Intercultural Management II (3)	Intercultural Management II (3)
	Cultural aspects of Germany (2)	Cultural aspects of Germany (2)	Cultural aspects of Germany (2)	Cultural aspects of Germany (2)
Methodological Skills	Business Simulation (3)	Business Simulation (3)	Presentation Skills (2)	Presentation Skills (2)
	Academic Research & Writing (2) (mandatory)	Academic Research & Writing (2) (mandatory)	Academic Research & Writing (2) (mandatory)	Academic Research & Writing (2) (mandatory)
			Project Management (2)	Project Management (2)
Languages	German as a Foreign Language (3)	German as a Foreign Language (3)	German as a Foreign Language (3)	German as a Foreign Language (3)
	Business English (2)	Business English (2)	Business English (2)	Business English (2)
	Spanish (2)	Spanish (2)	Spanish (2)	Spanish (2)

For exchange students with a good command of the German language (B1 - Common European Framework of Reference for Languages) it is possible to choose a mix of classes from our regular study programs, taught in German, AND from the International Study Program, which is taught in English!

International Study Program Curriculum

Courses Taught in English at the DHBW Ravensburg - Academic Year 2016/2017

Branch-specific Business Courses

Media & Media Management	Social Media Marketing (4)	Social Media Marketing (4)	Crisis Management in Media Management (2)	Media Management Seminar & Project Work (3)
Retail Management	Retail Management in South Africa (2)			Business Simulation: Marketing for Retailer (4)
Trade Fair & Event Management		Event Management Seminar & Project Work (3)		Event Management Seminar & Project Work (3)
Tourism Management	Tourism Management Seminar & Project Work (3)		Tourism Management Seminar & Project Work (3)	
Hotel Management		Hotel Management I Seminar & Project Work (3)	Hotel Management II Seminar & Project Work (3)	

Media Design Courses

Design/Layout	Form Design I (3)	Form Design I (3)	Form Design II (3)	Form Design II (3)
	Design Concepts (4)	Design Concepts (4)	Colour Design (2)	Colour Design (2)
	Screen Typography (2)	Screen Typography (2)	Visual Systems (3)	Visual Systems (3)
	Introduction to Film Design (3)	Introduction to Film Design (3)	Cross Media (2)	Cross Media (2)
Main Project	Design Awards (9)	Design Awards (9)	Grafic Design (5)	Grafic Design (5)
	Multimedia Design (7)	Multimedia Design (7)	Motion Design (7)	Motion Design (7)

Engineering

Project Work	Formula Student Racing Team	Formula Student Racing Team	Formula Student Racing Team	
	E-Mobility Project	E-Mobility Project	E-Mobility Project	

For exchange students with a good command of the German language (B1 - Common European Framework of Reference for Languages) it is possible to choose a mix of classes from our regular study programs, taught in German, AND from the International Study Program, which is taught in English!