

FORMAT Annunci Lavoro

Capua BioServices is an independent provider of high-quality services; microbial process development and manufacturing, which serves a global market. We have a broad technology base and more than 50 years of experience with various bacterial, yeast and fungal production systems, from lab- to pilot- to industrial scale. We are mainly producing for the pharmaceutical market, but also for food/feed and industrial applications. Our facilities comply with all relevant regulations and are regularly inspected by the respective authorities (e.g. FDA).

The Position – Marketing Coordinator (Internship)

This position is responsible for supporting the Sales & Marketing department in the development and implementation of sales and marketing plans.

Within this internship the candidates will learn:

- How to develop and implement a sales & marketing plan
- How to coordinate marketing planning and execution of marketing activities (e.g. lead generation programs, event planning, web-site / social media, customer satisfaction, communication plans, business intelligence)
- How to coordinate sales planning and execute sales activities, including interface to finance department (e.g. sales reporting, sales forecasting, invoicing plans, overdue management)
- How to manage contracts, including interface with legal department (e.g. contract handling and storage)
- How to interact with international customers
- How to interact with internal functions (Production, Finance, Engineering, ...)

Location and Conditions

- Location: Marketing & Sales Department, Capua, IT
- Conditions: Full time, internship for up to 6 months with reimbursement of expenses

Your Profile

- MSc in Biotechnology, Biology, Chemistry, Chemical Engineering or Master in Management & Marketing Pharmaceutical Industry
- Excellent command of Italian and English (oral and written)
- Curious
- Open-minded and creative personality with the ability to work in a multinational environment

Contact

To submit your application or for more information please contact:

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