

# International MOOC Conference

Where are MOOCs going?  
The future of distance learning

Exploring the challenges posed for Higher Education by the digital, global era and the need to qualify increasing numbers of creative and mobile citizens. Can MOOCs, which provide institutions with a vehicle for innovative exploration of business models and flexible learning, offer an effective and sustainable response?

**24 September 2015**

h. 10.30 Welcome Federica WebLearning  
Via Partenope, 36 - Naples

h. 14.15 Transfer to University of Naples Federico II

**Opening Session**  
15.00 • 16.30

Gaetano Manfredi  
Rector, University of Naples Federico II  
Mauro Calise  
Director, Federica WebLearning  
Rosanna De Rosa  
Coordinator, University of Naples Federico II -  
EMMA Project

h.16.45 Transfer to Port and boat to Capri

h. 20.00 Conference dinner

Naples / Anacapri, 24<sup>th</sup> - 26<sup>th</sup> September 2015



Venue  
University of Naples, Federico II, Naples  
Villa Orlandi, Anacapri



[www.federica.eu](http://www.federica.eu)  
Università di Napoli Federico II



La tua  
Campania  
cresce in  
Europa



# 25 September 2015

Anacapri, Friday 9.30 • 18.00

9.30 • 11.00

**MOOCs as disruptive innovation:  
The transfer of on-campus tuition to  
the on-line environment**

Mark Brown · Dublin City University  
Carlos Delgado Kloos · University of Madrid Carlo III  
Catherine Mongenet · F.U.N.  
Michael Gaebel · European University Association

Coffee break

11.30 • 13.00

**Rebooting MOOC Research.  
Learning analytics and beyond.**

Darco Jansen · EADTU  
Sarah Porter · Advisor on Innovation in Higher Education  
Justin Reich · HarvardX

Lunch

14.30 • 16.00

**Learning design in MOOCs:  
The future of learning and teaching  
environments in the virtual space**

Sian Bayne · University of Edinburgh  
Mauro Calise · Federica WebLearning  
Ostobal Cobo · Study Centre - CEIBEL Foundation, URY  
Stephen Krause · Eastern Michigan University

Coffee break

16.30 • 18.00

**Self-directed MOOCs:  
Supporting personal learning in the  
massive world of MOOCs**

Stephen Downes · National Research Council of Canada  
Rosanna De Rosa · University of Naples Federico II -  
EMMA Project Coordinator  
Rita Kop · Yorkville University  
PierPaolo Limone · University of Foggia

h. 20.00 Conference dinner

# 26 September 2015

Anacapri, Saturday 9.30 • 19.00

9.30 • 11.00

**Business models for MOOCs:  
Rethinking higher education structure,  
policy and funding**

Charlie Chung · Class Central  
Jhannes Heinlein · edX  
Mark Lester · Futurelearn  
Fabian Schumann · Iversity

Coffee break

11.30 • 13.00

**Round-up session**

Lunch

15.30 • 19.00

**Round table session:  
The future of distance learning in  
higher education and the role of  
MOOCs**

h. 20.00 dinner

