



Higher Education Institutions promoting **entrepreneurial ecosystems**

The Italian Academic Center (IAC) – Tata Innovation Center Roosevelt Island, NY

Matteo Lorito, *Rector of the University of Naples Federico II*

Dora Gambardella, *Director of the Dept. of Social Sciences of the University of Naples Federico II*

20 July

2:00 pm - 2:30 pm

Opening

The Organizers:

Mita Marra, Dept. of Social Sciences of the University of Naples Federico II & European Evaluation Society (EES)

Fernando Gómez-Baquero, Jacob Technion-Cornell Institute, Cornell Tech

Raffaele Trapasso, EECOLE, OECD

Key-note Speaker:

Marta Mammana, Vice-Consul General of Italy in New York

2.30 pm - 6.00 pm

Deeptech, Skills for Entrepreneurship - Chair Fernando Gómez-Baquero

-**Paola Fantini**, European Institute of Innovation & Technology, KIC Manufacturing, Hungary - Belgium

-**Pietro Carratù**, CEO of Ubiquo, Italy

-**Sujai Shivakumar**, Centre for Strategic and International Studies, US

-**Peter A. Creticos**, Institute for Work and Economy, US

Q&A Session

-**Giulia Ajmone Marsan**, Economic Research Institute for ASEAN and East Asia, Indonesia

-**Francesco Cicione**, CEO of Entopan, Italy

-**Juan Carlos Navarro**, EECOLE, US

-**Michael Wong**, Senior Policy Advisor, US

21 July

9.30 am - 12.30 pm

Sustainability and Social Entrepreneurship from an Evaluative Perspective- Chair Mita Marra

-**Heath Brown**, City University of New York, US

-**Andrew Chang**, Activate New York, US

-**Maria Cortés Puch**, UN Sustainable Development Solutions Network France - US - Malaysia

-**Yan Kestens**, University of Montreal, Canada

-**Veronica Olazabal**, BHP Foundation, American Evaluation Association & Columbia University, US

Q&A session

-**Roger Heijmans**, E³UDRES² I

University College Leuven-Limburg, Belgium

-**Lelio Iapadre**, University of L'Aquila, Italy

-**Edna Primrose**, Differenza, US

-**Cy Richardson**, National Urban League of the United States, US

2:30 pm - 5:30 pm

Territorial Development and Smart Specialization - Chair Raffaele Trapasso

-**Cliff Paredes**, Small Business Development Center Network, US

-**Dominique Foray**, Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland

-**Daria Seagal**, New York City Economic Development Corporation, US

Q&A Session

-**Mahamadou Biga Diambeidou**, University College, Louvain, Belgium

-**Greg Burke**, Civic University Network - National Civic Impact Accelerator, UK

-**Rafal Hys**, Association of Communes of Crans-Montana in Switzerland

-**Charles Wessner**, Georgetown University, US

5:30 pm - 6:00 pm **Wrap-up and next steps**

If you have questions related to the organization of the event, please contact Mita Marra at mita.marra@unina.it