

6-month course:

# Growing into a successful business

In health / med-tech / digital health / biotech

## What do you get?



- A fully funded EIT Health course to develop your business.
- The opportunity to grow and be successful as a start-upper or as a professionalist in medical sciences.
- The support and mentoring of some international business consultants, trainers and technical experts for health technology assessment, product/service ideation and validation, co-creation paths definition, business management and corporate communication.
- The opportunity to take part into a network of local, national and international enthusiastic entrepreneurs active in different areas of health sciences.
- Local and online training sessions in Naples by top-notch specialists from Delft (Netherlands) and Madrid (Spain).

### Registration at:

<https://forms.gle/ff9dwqyTQSeHa6y2A>

**Deadline:** June 25 2020.

DIPARTIMENTO  
ECONOMIA  
MANAGEMENT  
ISTITUZIONI



UNIVERSIDADE  
DE ÉVORA

TU Delft  
Delft University of Technology

UM  
MEDICAL  
UNIVERSITY  
OF LODZ



### AGENDA

**June 29- 30:** Business communication and management online course.

**July:** Online personal coaching.

**November 18,19:** Business organization, marketing and sales course, Naples, Italy.

**November 20:** Networking, Naples, Italy.

### WHICH EXPENSES ARE COVERED?

- Registration and participation fee;
- Training costs (e.g. course material, teaching aids, study books, etc.);
- Lunch / dinner.